

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Ezri PELEG et al.

Confirmation No.: 6930

Application No: 10/587,789

Group Art Unit: 1638

Filing Date: July 28, 2006

Examiner: Unknown

For: **HIGH LYCOPENE TOMATO VARIETIES
AND USE THEREOF**

Attorney Docket No.: 15872.015

POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir,

HAZERA GENETICS LTD. is the Assignee of the above-captioned application pursuant to an Assignment recorded on January 8, 2007 at Reel 018722, Frame 0225.

The undersigned persons are authorized to sign this submission on behalf of the Assignees.

In accordance with 37 C.F.R. § 3.73 Assignees hereby appoint as the attorneys of record and grant the sole power of attorney, with full power of substitution and revocation, for this application and for all transactions with the U.S. Patent and Trademark Office in connection therewith, to Rodney J. Fuller (Reg. No. 46,714) and Susan Stone Rosenfield (Reg. No. 36,287).

POWER OF ATTORNEY

Docket No. 15872.015

Title: "High Lycopene Tomato Varieties and Use Thereof"

U.S. Serial No. _____

Please send all future correspondence and telephone inquiries to Mr. Fuller at:

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Respectfully submitted,

HAZERA GENETICS LTD.

Dated: 7/3, 2007

By: 

SHULA NESCHANA

Name: BEN ZOMER

בן זומר

Title: GENERAL COUNSEL Head of R&D

הזרע ג'נטיקס בע"מ